



January 2020

Dear Friend of Project S.A.F.E.:

For the past several years, Franklin High School has been providing a S.A.F.E. alternative to after prom parties. Through a collaborative effort with the community, parents, volunteers, the P.T.S.A, and students, Project S.A.F.E. has been a tremendous success!

Once again this year we are undertaking a successful fundraising effort. We are going to design and print tee shirts, which will be given out free-of-charge to each person attending the Project S.A.F.E. after prom event. It will serve as a constant reminder for the students to behave safely. We are looking for business sponsors who are interested in connecting to our cause to make a tax-deductible contribution to the tee shirt campaign. By providing a Substance Abuse Free Environment, those attending the After Prom Event will have a fabulous time and arrive home safely the next morning. Not only is your contribution going to an important and worthy cause, but you will also be gaining notoriety as a select sponsor to this event! We are looking for contributions to produce the tee shirt. By signing on as a sponsor you will have your company logo and phone number printed in the following mediums:

- ❖ On the back of 400 tee shirts which will be distributed the night of the event, May 23, 2020.
- ❖ On an insert flyer in the 4,000 programs distributed for the class of 2020 graduation on May30th.
- ❖ On a banner either 2x6 or 3x8 to be displayed at the event
- ❖ On the FHS digital sign on Reisterstown Road in front of the school thanking you for your support
- ❖ On the Class of 2020 website page thanking you for your support
- ❖ On all collateral materials distributed this year and next
(including an official thank you note on After Prom letterhead that can be displayed in your business)

We are offering 3 sponsorship levels:

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|--------------------------|--|
| S.A.F.E. Silver | \$500.00 2"x3" logo with phone number |
| S.A.F.E. Gold | \$750.00 3"x 4" logo with phone number |
| S.A.F.E. Platinum | \$1,000.00 4"x5" logo with phone number |

Donations of \$200-\$499 will receive their company name in list form on the t-shirt as well.

The benefits of putting your company name, logo and phone number on a tee shirt are tremendous. Young and old love wearing their tee shirts. A tee shirt is a remarkable advertising tool. Your company logo will be associated with a note worthy cause. Wearable advertising far outlasts print ads.

Our children are faced with so many challenges as they grow up and become young adults. Help us keep them S.A.F.E. by contributing knowing that you are making a difference in the lives of students in our own community.

We look forward to working with you on this fundraising campaign and if you have any questions, please feel free to contact us at fhsafterpromcommittee@gmail.com. Thank you for your support!

Sincerely,
FHS After Prom Project S.A.F.E Committee